

FOR IMMEDIATE RELEASE

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BSD SpecLink® Data to Provide Manufacturer Lead Service

ATLANTA, GA, March 26, 2006 — Building Systems Design (BSD) announced today the launch of a new lead service for building product manufacturers. Available by subscription, this lead service provides manufacturers with specific project information about how particular specification sections in the BSD SpecLink product are being used nationwide, including which manufacturers have been specified on each project. The new service is in addition to an existing quarterly statistical report that has been available to participating manufacturers for several years.

BSD gathers data automatically from the computers of SpecLink subscribers that enable the company to compile reports on the frequency of use of specific sections and the number of times particular manufacturers have been specified. The original statistical data does not identify particular users or projects, so it is of interest primarily as a trend indicator and a tool to determine the relative popularity of specific products. BSD also uses this data to help determine which sections should receive more maintenance attention.

With the current spring release of BSD SpecLink, architecture and engineering customers have the option to release specific project information to BSD for use in the new, more detailed lead service, which provides monthly reports to participating manufacturers that are organized by specification section, state, architect/engineer, and project. Data for these more detailed reports is provided voluntarily by SpecLink users, and the type of information gathered includes project name and location; owner's name; and facility type, size, approximate cost, and approximate completion date. To encourage users to provide this data, the software includes the same information on optional cover sheets for the administrative reports that are automatically generated by the specification system for use during the construction phase of a project.

A checkbox at the bottom of a dialog box for project information allows BSD to publish and release specific project data to participating building product manufacturers. Clicking to remove the checkmark will prevent the specific project data from being included in the lead service reports until the architect/engineer rechecks the box.

Mr. Robert Paul Dean, AIA, CSI, President of BSD, believes this new lead service will work to the advantage of all parties. According to Mr. Dean, "Timely release of project data will ultimately result in greater competition between specified manufacturers, benefiting both the project owner and the architect/engineer. Manufacturers will be able to obtain better and timelier data on projects for which they have been specified, allowing them to prepare more competitive proposals. And because of the low cost of electronic data gathering, BSD is able to offer its services to all parties at extremely attractive prices."

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About BSD: Building Systems Design, Inc. develops and sells innovative, state-of-the-art software tools for the architecture, engineering, and construction markets of North America. Founded in 1983, the company creates, maintains, and supports advanced cost estimating and specification writing products in use by thousands of design professionals and contractors nationwide.